PTW
FAMILY OF BRANDS
SIDE | entalize | 1518 STUDIOS

TIME	WEDNESDAY AUGUST 24 th 2022	THURSDAY AUGUST 25 th 2022	FRIDAY AUGUST 26 th 2022
09:30 – 09:45	WELCOME COFFEE / GLHF	WELCOME COFFEE / GLHF	WELCOME COFFEE / GLHF
10:00 – 10:15	COMMUNITY MANAGEMENT	AUDIO	ART
10:30 – 10:45	AUDIO	LOCALIZATION	LOCALIZATION
11:00 – 11:15	ART	QA	COMMUNITY MANAGEMENT
11:30 – 11:45	LQA	COMMUNITY MANAGEMENT	PLAYER SUPPORT
12:00 – 12:15	PLAYER SUPPORT	ART	AUDIO
12:30 – 12:45		LQA	LQA
13:00 – 14:00	LUNCH & LEARN	LUNCH & LEARN	LUNCH & LEARN
14:00 – 14:15		COMMUNITY MANAGEMENT	
14:30 – 14:45	LOCALIZATION	ART	
15:00 – 15:15	BREAK	BREAK	BREAK
15:30 – 15:45	QA	LOCALIZATION	
16:00 – 16:15	AUDIO	PLAYER SUPPORT	
16:30 – 16:45	PLAYER SUPPORT	QA	
17:00 – 18:00	HAPPY HOUR	HAPPY HOUR	

HALL 2.2 STAND NO. C-028

QUALITY ASSURANCE	PLAYER SUPPORT	LOCALIZATION QA	GAME DEVELOPMENT
VOICE PRODUCTION	ART PRODUCTION	LOCALIZATION	ALL

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TIME	WEDNESDAY AUGUST 24 th 2022	
09:30 – 09:45	WELCOME COFFEE / GLHF	
10:00 – 10:15	COMMUNITY MANAGEMENT	COMMUNITY MANAGEMENT: 101
10:30 – 10:45	AUDIO	INSIDER'S GUIDE TO GAME AUDIO: 5 CHEAT CODES FOR EASIER VO
11:00 – 11:15	ART	AN INTRODUCTION TO 1518 STUDIOS
11:30 – 11:45	LQA	THINKING ABOUT YOUR GAME IN ANOTHER LANGUAGE
12:00 – 12:15	PLAYER SUPPORT	OUR NEW WORKING REALITY: HOW GAME SERVICES ARE EVOLVING
12:30 – 12:45		
13:00 – 14:00	LUNCH & LEARN	
14:00 – 14:15		
14:30 – 14:45	LOCALIZATION	PREREQUISITES TO SUCCESSFULLY LAUNCH GAME LOCALIZATION
15:00 – 15:15	BREAK	
15:30 – 15:45	QA	IN-STUDIO VS REMOTE QA
16:00 – 16:15	AUDIO	INSIDER'S GUIDE TO GAME AUDIO: 5 CHEAT CODES FOR EASIER VO
16:30 – 16:45	PLAYER SUPPORT	OUR NEW WORKING REALITY: HOW GAME SERVICES ARE EVOLVING
17:00 – 18:00	HAPPY HOUR	

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TIME	THURSDAY AUGUST 25th 2022	
09:30 – 09:45	WELCOME COFFEE / GLHF	
10:00 – 10:15	AUDIO	INSIDER'S GUIDE TO GAME AUDIO: 5 CHEAT CODES FOR EASIER VO
10:30 – 10:45	LOCALIZATION	AUDIO LOCALIZATION STARTS WITH THE RIGHT TRANSLATION
11:00 – 11:15	QA	CONTINUOUS QUALITY: IT'S MORE THAN JUST FINDING BUGS
11:30 – 11:45	COMMUNITY MANAGEMENT	FEEDBACK LOOPS: FOR THE BENEFIT OF TEAMS AND PLAYERS
12:00 – 12:15	ART	HOW TO BUILD A GLOBAL ART TEAM IN 5 STEPS
12:30 – 12:45	LQA	THINKING ABOUT YOUR GAME IN ANOTHER LANGUAGE
13:00 – 14:00	LUNCH & LEARN	
14:00 – 14:15	COMMUNITY MANAGEMENT	THE POWER OF CREATIVE CONTENT: DRAWING ON RICH LORE
14:30 – 14:45	ART	AN INTRODUCTION TO 1518 STUDIOS
15:00 – 15:15	BREAK	
15:30 – 15:45	LOCALIZATION	THE MYTHS AND OPPORTUNITIES OF MACHINE TRANSLATION
16:00 – 16:15	PLAYER SUPPORT	OUR NEW WORKING REALITY: HOW GAME SERVICES ARE EVOLVING
16:30 – 16:45	QA	IN-STUDIO VS REMOTE QA
17:00 – 18:00	HAPPY HOUR	

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TIME	FRIDAY AUGUST 26 th 2022	
09:30 - 09:45	WELCOME COFFEE / GLHF	
10:00 - 10:15	ART	HOW TO BUILD A GLOBAL ART TEAM IN 5 STEPS
10:30 - 10:45	LOCALIZATION	AUDIO LOCALIZATION STARTS WITH THE RIGHT TRANSLATION
11:00 - 11:15	COMMUNITY MANAGEMENT	COMMUNITY MANAGEMENT 101
11:30 - 11:45	PLAYER SUPPORT	OUR NEW WORKING REALITY: HOW GAME SERVICES ARE EVOLVING
12:00 - 12:15	AUDIO	INSIDER'S GUIDE TO GAME AUDIO: 5 CHEAT CODES FOR EASIER VO
12:30 - 12:45	LQA	THINKING ABOUT YOUR GAME IN ANOTHER LANGUAGE
13:00 - 14:00	LUNCH & LEARN	

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